PART-TIME MBA
IN BUSINESS INNOVATION
Delivered in blended format:
80% online / 20% in class

MUNICH
BERLIN

EUROPEAN BUSINESS SCHOOLS 2019
#1 IN GERMANY
ESMT Berlin is the first German business school to launch a triple-accredited blended MBA program. The Part-time Blended MBA is an ideal way to continue working full-time while gaining a fully accredited MBA. Blended combines the best of online and face-to-face learning. It means that you benefit from the flexibility of interactive online learning at your own pace while also learning from your peers and world-class faculty during the in-person modules. Each course has both face-to-face and online components.

Keep your current job, enhance your expertise and build your network in one program.

The Part-Time MBA has been specifically designed to help bring success in a rapidly changing world. Whether you are part of a mature corporate needing to stimulate disruptive innovation or a startup looking to scale up, this program could be the next step in your career.

ESMT Berlin is ranked by the Financial Times as the #1 school in Germany and #9 in Europe, our international focus means you join a school with Germany’s most international alumni network in over 40 countries.

TO APPLY, YOU SHOULD HAVE
✓ Three years of postgraduate professional experience
✓ An undergraduate degree or equivalent qualification
✓ Strong GMAT/GRE scores or strong performance in ESMT’s admissions test.

KEY QUALITIES WE LOOK FOR IN APPLICANTS
✓ International outlook and intercultural competence
✓ A change and innovation mindset
✓ The ambition and motivation to work full-time and study part-time

To begin the admissions process, you should complete an online application, which will ask you for the following information:

- Personal, academic, and professional information
- One video essay
- Two recommendations
- Your academic test scores

DEADLINES
June 15, 2020: Early-bird tuition deadline
August 15, 2020: Final application deadline

ESMT admissions operates a rolling selection process, with available places in the class filled throughout the year. Space in the class is limited, and an early application is strongly suggested. Applications are reviewed as soon as they are completed.

ONLINE APPLICATION
Visit apply.esmt.berlin to start your application.

FEES AND FINANCING
Candidates who submit a completed application by August 15, 2020 will receive an automatic tuition reduction of 5,000 EUR, reducing the tuition from 38,000 EUR to 33,000 EUR, which includes access to the learning platform and content, and required case study licenses. Accompanying test results (GMAT, GRE, ESMT’s admissions test, English proficiency scores) may be submitted after this date. Tuition is payable in three installments throughout the length of the program.

Loans: ESMT offers access to educational loans through Prodigy Finance and Brain Capital.

Tax Deductions: Many countries, including Germany, allow tuition for higher education, and related costs, to count as tax-deductible expenses.

GERMANY’S FIRST TRIPLE ACCREDITED PART-TIME BLENDED MBA
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Founders and benefactors of ESMT Berlin
The ESMT Berlin Part-time Blended MBA in Business Innovation is an ideal way to continue working full-time while gaining the knowledge and competencies to support not only your personal development, but also the growth and transformation of your company looking to evolve with the business demands of tomorrow. Learn about essential MBA topics, followed by specifically designed courses on customer centricity, entrepreneurial strategy and innovation, digital business, and agility.

Flexibility is at the core of this two-year study program, which includes content drawing from ESMT’s academic strengths, delivered face-to-face and on the world’s most innovative virtual learning platform. Our integrated approach calls for 80% online study, with 20% of the program taking place in person over 13 weekends in either Berlin or Munich.

ESMT’s membership in the Future of Management Alliance (FOME) allows us to deliver best-in-class content and expertise straight to you at your convenience, whether in the evenings or on the weekends. The program’s residential modules in Berlin or Munich connect you to your professors and fellow students, as well to a diverse network of ESMT alumni around the world.

Career support
Hands-on career services support is available during the program via webinars, online workshops, and face-to-face meetings. Regular careers sessions are integrated into the face-to-face weekend modules.

ESMT builds relations with large companies, medium-sized enterprises, and with the vibrant startup scene across Germany. Networking is and will be a key element in making the next career step, and Career Services is dedicated to connecting you with ESMT alumni in varied industries and sectors across the globe. Our aim is to support you in achieving your next career goals.

### Curriculum Focus – Innovation in the Age of Digital Competition

### Part-time Blended MBA Curriculum and Timeline

#### Core Courses
- **September 2020 – July 2021**
  - Introduction to general management
  - Ethics and responsibility
  - Economics for digital business
  - Data analytics for managers
  - Data and Decisions
  - People, teams, and organizations
  - Operations management
  - Marketing and sales in a digital world
  - Accounting

#### Innovation & Transformation
- **August 2021 – June 2022**
  - Having achieved a core business knowledge, specialize in the courses designed to help you succeed in a changing business world.
  - Strategic entrepreneurship
  - Customer analytics in the digital age
  - Financial management
  - Entrepreneurship (New Business Creation)
  - Agile leadership
  - The human factor of innovation
  - Matchmakers in the digital economy
  - Data-driven technological innovation
  - Customer centricty

#### International Options
- Global network week – Global Network for Advanced Management
- GBSN Global Trek – Global Business School Network

#### Project & Final Report
- **October 2021 – September 2022**
  - Final report based on project focusing on business innovation, transformation and new business creation
  - Includes project presentation and individual analytic paper

Blended courses combine online learning with face-to-face learning in an ideal 80/20 split. The best of both worlds – innovative learning with network building.

Curriculum is subject to change. For up-to-date information, visit our website degrees.esmt.berlin/part-time-mba

Weekend residential modules take place in Berlin or Munich from Thursday evening – Saturday evening. Students must choose either the Berlin or Munich cohort.
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ESMT Berlin was founded by 25 leading global companies and institutions. The international business school offers an executive MBA, a full-time MBA, a part-time MBA in Business Innovation in blended format, and a master’s in management. ESMT focuses on three main topics: leadership, innovation, and analytics.

ESMT executive education programs offer short-term training with more than 40 open programs (divided into clusters such as leadership, innovation or strategy). Courses are taught in English and German. The program portfolio also includes fully customized programs targeting the unique development needs and challenges of ESMT’s customers.

ESMT faculty publishes in top academic journals. Additionally, the business school provides an interdisciplinary platform for discourse between politics, business, and academia. ESMT is a private business school based in Berlin, Germany, with a branch office in Shanghai, China.

ESMT Berlin is accredited by:

ESMT Berlin is a member of:

GLOBAL NETWORK FOR ADVANCED MANAGEMENT