PART-TIME BLENDED MBA CURRICULUM AND TIMELINE

September 2021 – July 2022

**CORE COURSES**

Courses:
- Introduction to general management
- Data analytics for managers
- Economics for digital business
- Financial accounting
- Data and decisions
- People, teams and organizations
- Marketing and sales in a digital world
- Ethics and responsibility
- Operations management

October 2022 – September 2023

**PROJECT & FINAL REPORT**

- Final report based on project focusing on business innovation, transformation and new business creation
- Includes project presentation and individual analytic paper

August 2022 – June 2023

**INNOVATION & TRANSFORMATION**

Having achieved a core business knowledge, specialize in the courses designed to help you succeed in a changing business world.

- Strategic entrepreneurship
- Customer analytics in the digital age
- Financial management
- Entrepreneurship (New business creation)
- Agile leadership
- The human factor of innovation
- Matchmakers in the digital economy
- Embracing technological change
- Customer centricity

International Options

- Global network week – Global Network for Advanced Management

Curriculum is subject to change. For up-to-date information, visit our website degrees.esmt.berlin/part-time-mba

- Blended courses combine online learning with face-to-face learning in an ideal 80/20 split. The best of both worlds – innovative learning with network building.

- **Month with weekend residence:** The face-to-face weekend modules start Thursday evening, with full days of courses on Friday and Saturday. The classroom setting allows for discussion, network building and peer-to-peer learning while learning from ESMT’s best-in-class faculty. Lectures during these residencies include: Building high performance teams, Personal effectiveness in business presentations, Intercultural business communication, Consulting skills, Project management

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